



For T-shirt, apparel, gift and specialty retailers personalization is your market's fastest growing trend. And now Roland DG introduces an easy-to-implement solution designed to help you integrate personalization into your business and into your profits!

Introducing R-Wear: a fully integrated solution that combines R-Wear Studio design software with proven Roland DG state-of-the-art hardware technologies. Together, the R-Wear solution gives retailers an exciting new tool that makes it easy to completely personalise and decorate apparel, gifts, practically any item that fits into a heat press and many that don't.

If you heat-transfer, engrave and be jewel, or want to, see how R-Wear can add sparkle to your business.



# R-Wear Studio

## Operating Requirements



Computer and processor	500 megahertz (MHz) processor or higher
Memory	256 megabyte (MB) RAM or higher
Hard disk	1.5 gigabyte (GB)
Drive	CD-ROM or DVD drive
Display	1024x768 or higher resolution monitor
Operating system	Microsoft Windows XP with Service Pack (SP) 2, Windows Vista, Windows Server 2003 with SP1, or later operating system

**EGX-350 Desktop Engraver**



The EGX-350 is the ultimate desktop engraver for any quick-turn job requiring crisp text and picture-perfect graphics. Perfect for rhinestone applications on apparel and gifts, personalized items and awards, indoor signs and more.

**VP-300**



The VersaCamm combines printing and cutting in one unit, letting retailers create brilliant, photorealistic graphics on nearly any label and heat transfer media.

**GX-24 Desktop Cutter**



The GX-24 desktop cutter cuts a wide range of materials including vinyl, twill and transfer paper, making it easy to personalize apparel and gifts of every kind.

**ISO 14001:2004 and ISO 9001:2000 Certified**  
 Roland pursues both environmental protection and continuous quality improvement. Under the philosophy of preserving the environment and human health, Roland DG is actively working to abolish organic solvents in production, to reduce and recycle waste, to reduce power use, and to purchase recycled products. Roland DG constantly strives to provide the most highly reliable products available.



Roland reserves the right to make changes in specifications, materials or accessories without notice. Your actual output may vary. For optimum output quality, periodic maintenance to critical components may be required. Please contact your Roland dealer for details. No guarantee or warranty is implied other than expressly stated. Roland shall not be liable for any incidental or consequential damages, whether foreseeable or not, caused by defects in such products. PostScript is a trademark of Adobe Systems Incorporated. All other trademarks are the property of their respective owners.



**AUTHORIZED DEALER:**

Printed in Japan. RDG-416011699 08 AUG A-4 0-S

[www.rolanddg.com](http://www.rolanddg.com)



# R-Wear

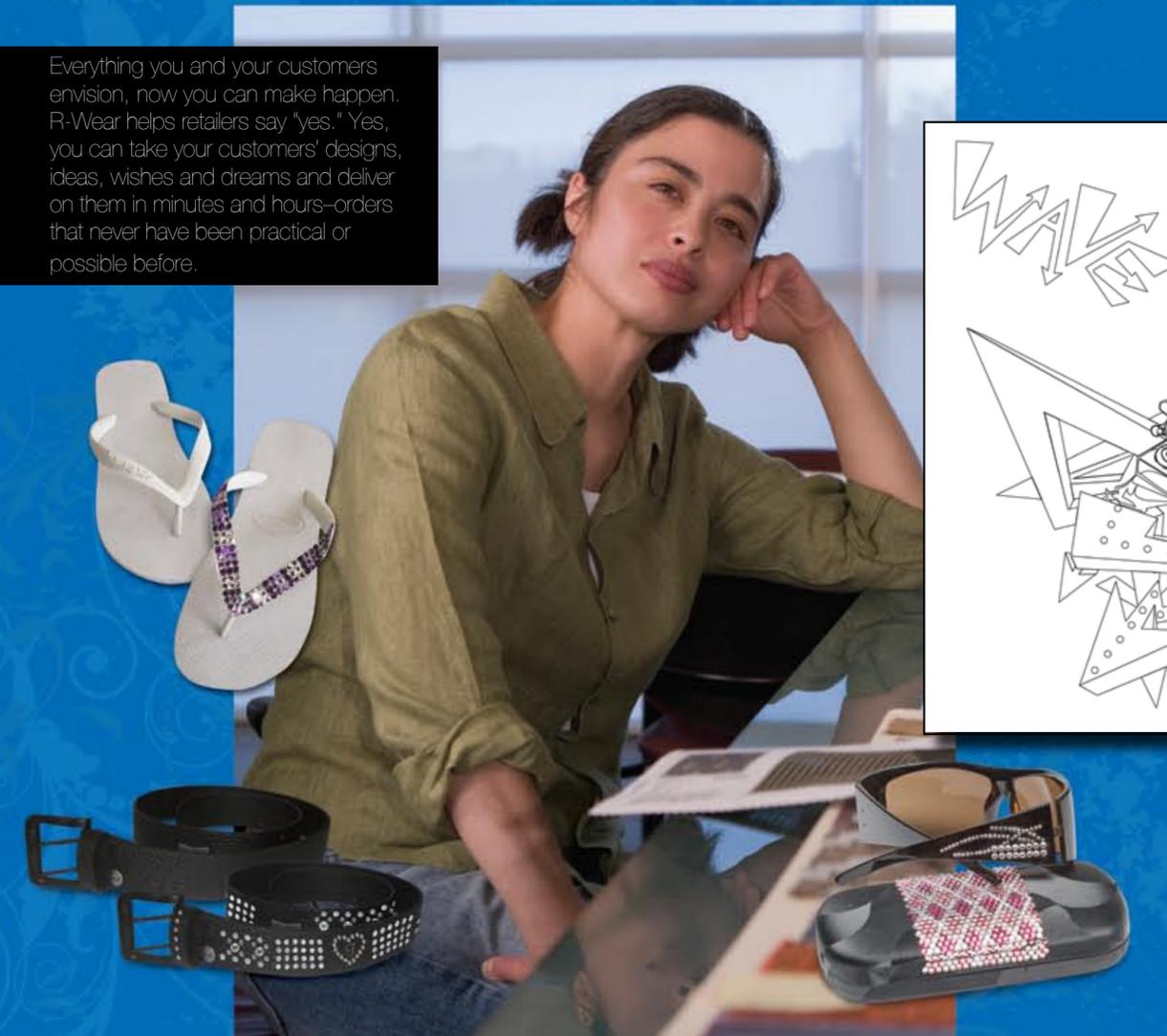
## Personalise For Profit



A Brand New Profit Center Made Easy!

# Imagine

Everything you and your customers envision, now you can make happen. R-Wear helps retailers say "yes." Yes, you can take your customers' designs, ideas, wishes and dreams and deliver on them in minutes and hours—orders that never have been practical or possible before.



# Design

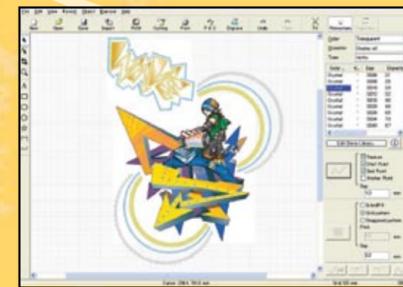
## R-Wear Studio Design With Flair In Minutes



**Design It**  
Create a design using any graphic design software.

R-Wear Studio simplifies the learning curve and guides you through the process of creating beautiful designs, using supplied art, your own creations, stylized typefaces, patterns, etc. Colour photographs, rhinestone designs and more are easy to create on-screen—no special skills needed.

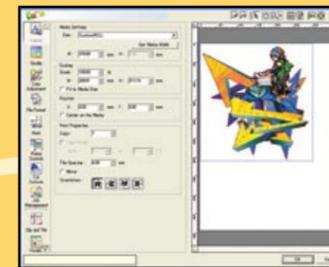
R-Wear Studio is extremely flexible, and drives Roland DG's entire suite of devices for gift engraving, rhinestone placement templates, sign engraving, vinyl cutting, contour cut labeling, POS signage and more. Imagine it, design it, create it, sell it!  
**It's that simple.**



**Add Rhinestones**  
Import your graphic and use it as a guide to design your rhinestone placements.



**Know the Cost**  
R-Wear Studio Software automatically calculates the cost of your rhinestones for quick estimating.



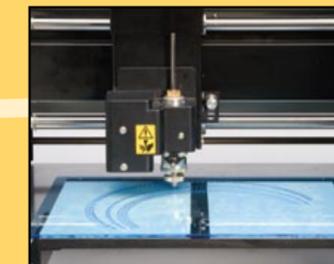
**Import Graphics**  
Import your graphic to Roland VersaWorks print software.



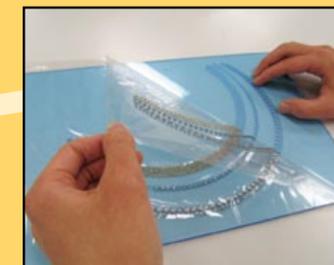
**Output**  
Output your graphic to the Roland VP-300 printer/cutter, or other printer of your choice.



**Weed the Graphic**  
Weed excess material from around your contour cut graphic.



**Engrave Template**  
Output your file to the Roland EGX-350 to engrave the rhinestone placement template.



**Set Rhinestones**  
Set your hot fix rhinestones and lift with transfer tape for easy placement.



**Heat Press**  
Heat press printed graphics and rhinestones to apparel, and you're done!

# Sell

The R-Wear ROI is quick. Turn a \$50 pair of jeans into a beautifully customize pair of \$150 pants. From cell phone holders to eyeglass cases, from team uniforms to that special gift, personalisation – especially rhinestone customisation – is one of today's hottest trends with kids and adults of every age. And as your personalisation business grows, so will your library of templates making it easier and even more profitable!

Ask your authorised Roland DG dealer for your personal demonstration of the complete R-Wear solution today!

